

VIDEO

TIME

AUDIO

Fade FX, CG over Cam #2,
“Patent Pending with John
Smith” over WS of set

03:00

FADE UP MUSIC

Remove key and dissolve to
Cam #1, MCU of Host

02:55

MUSIC DOWN AND UNDER

HOST: Good afternoon and welcome to *Patent Pending*, the show where we introduce new inventors and their wacky inventions.

Cut to Cam #2, 3-shot of Host
and Guests

02:47

MUSIC OUT

(TO CAM #2) I’m your host, John Smith, and my guests today are noted inventors, Tom and Mary Bloge. Tell us what you have brought to show us today.

Cut to Cam #3, MS of Tom
and Mary

02:37

TOM: Thanks, John. Today we have a clever new device that makes dust invisible.

MARY: It’s just amazing, John. No more tedious dusting before guests come over.

Cut to Cam #1, MCU of Host

02:25

HOST: So, folks, tell us how it works.

<u>VIDEO</u>	<u>TIME</u>	<u>AUDIO</u>
Cut to Cam #3, MCU of Tom	02:21	TOM: (<u>HOLDING SMALL DEVICE</u>) The “Dust Eliminator” uses an advanced, non-toxic optical fog that hovers over furniture, totally obscuring all dust, without affecting any other aspect of a visitor’s perception.
Cut to Cam #1, MCU of Host	02:03	HOST: That’s fascinating, Tom. We’ll be right back with the Blogles after this commercial message.
Dissolve to VCR#1, Commercial	01:58	<u>S-O-T</u>
Dissolve to Cam #1, MCU of Host	01:28	HOST: We’re back with Tom and Mary Blogle who are going to demonstrate their new “Dust Eliminator.” So, let’s see how it works.
Cut to Cam #2, MS of Tom and Mary	01:20	MARY: (<u>HOLDING SMALL, DUSTY BOOKSHELF</u>) We’ve all gotten a little behind in our housekeeping and let dust build up a bit. TOM: But simply by pressing one button (<u>PRESSES BUTTON ON DEVICE</u>)

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Corner Wipe to Split Screen with Cam #3, CU of shelf, zooming in to XCU, inset in lower right corner over MS on Cam #2

01:08

on the “Dust Eliminator” the dust simply disappears. The harmless mist will remain hovering over your furniture for up to 48 hours, so it even works for weekend guests.

Wipe through to Cam #3, XCU of shelf

00:56

MARY: It sure beats dusting!

Cut to Cam #1, MCU of Host

00:52

HOST: That’s amazing. How did you develop this exciting product?

Cut to Cam #2, MS of Tom and Mary

00:40

MARY: I’m afraid I’m guilty of inspiring Tom to come up with this great device. While frantically dusting before a dinner party I said something about how nice it would be if the dust could just disappear.

Cut to Cam #3, MCU of Tom

00:29

TOM: And that got me to thinking about the optical properties of a new spray I had been working on, and the rest is history.

Cam #3 zooms out to MS of Tom and Mary

00:23

MARY: It truly has made entertaining a joy again!

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Cut to Cam #2, 3-shot of Host
and Guests

00:19

MUSIC UNDER

HOST: (TO GUESTS) Thank you folks for
sharing your invention with us today.

Cut to Cam #1, MCU of Host

00:14

(TO CAM #1) Be sure to join us again next week
when we will be featuring an invention designed
to destroy crab grass. Stay tuned now for *News
Magazine*.

Dissolve to CG, "Our Thanks
to Tom and Mary Bogle"
over blue BG

00:05

MUSIC UP

Fade out to Black

00:00

MUSIC OUT